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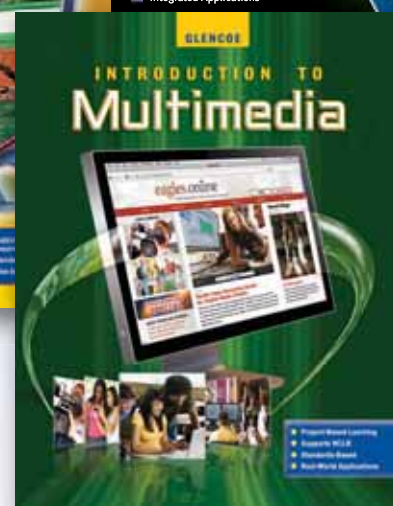
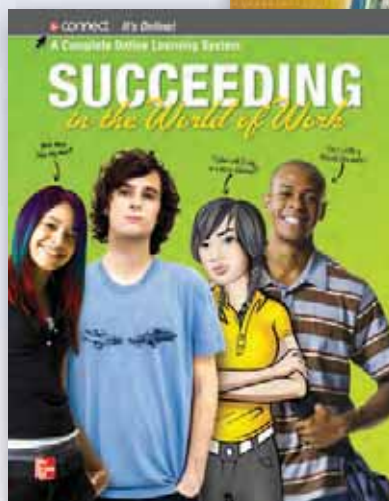
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ConnectED allows easy access to content, bonus material, links and activities from the classroom, at home or anywhere in between—for both students and teachers. Registered users can access search/browse engines, interactive lesson planners, assessment/tracking, and two-way assignment tracking for many of the Business and Computer programs featured.



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Glencoe Accounting

Real-World Applications & Connections

First-Year Course

The McGraw-Hill Advantage

- Teachers can make assignments, manage classes, and communicate with students online with *McGraw-Hill Connect™*—a digital delivery platform!
- Peachtree® accounting software and the Glencoe class management system are available for individual school computers.
- Real businesses and real-world applications make learning relevant.
- Academic skills are integrated throughout the text.

Academic Rigor

- Includes a comprehensive introduction of accounting principles specifically for high school students
- Explores a wide range of accounting career opportunities
- Studies the basics of the accounting cycle
- Focuses on setting up and recording transactions for a sole proprietorship
- Includes topics for large corporations like payroll, merchandising, and financial statements
- Covers special accounting requirements for partnerships and ethical issues in the accounting profession



With *McGraw-Hill Connect™*, students can complete their work online, where it is checked and placed in a grade book for teachers. Students can store class notes and other highlighted and bookmarked material, and teachers can create and manage assignments. *McGraw-Hill Connect Plus™* has all the features of *McGraw-Hill Connect™*, plus an integrated eBook. With ready, online access to the text, students can complete *Glencoe Accounting* entirely online.

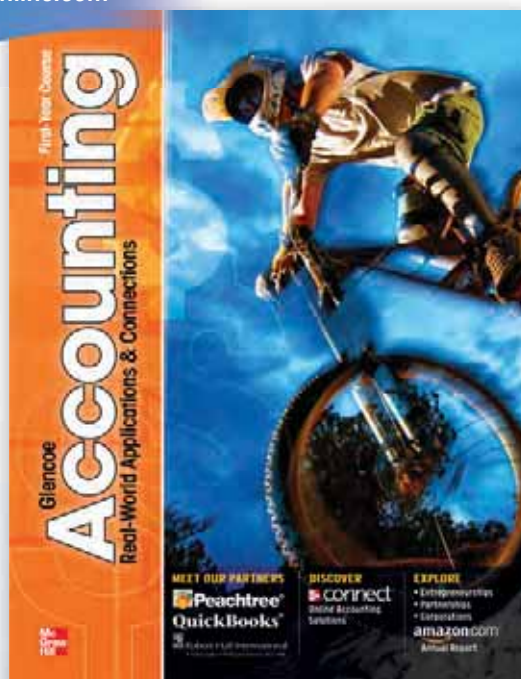
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Online Sampling



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Text Contents

- 1 You and the World of Accounting
- 2 The World of Business and Accounting
- 3 Business Transactions and the Accounting Equation
- 4 Transactions That Affect Assets, Liabilities, and Owner's Capital
- 5 Transactions That Affect Revenue, Expenses, and Withdrawals
- 6 Recording Transactions in a General Journal
- 7 Posting Journal Entries to General Ledger Accounts
- 8 The Six-Column Work Sheet
- 9 Financial Statements for a Sole Proprietorship
- 10 Completing the Accounting Cycle for a Sole Proprietorship
- 11 Cash Control and Banking Activities
- 12 Payroll Accounting
- 13 Payroll Liabilities and Tax Records
- 14 Accounting for Sales and Cash Receipts
- 15 Accounting for Purchases and Cash Payments
- 16 Special Journals: Sales and Cash Receipts
- 17 Special Journals: Purchases and Cash Payments
- 18 Adjustments and the Ten-Column Work Sheet
- 19 Financial Statements for a Corporation
- 20 Completing the Accounting Cycle for a Merchandising Corporation
- 21 Accounting for Publicly Held Corporations
- 22 Cash Funds
- 23 Plant Assets and Depreciation
- 24 Uncollectible Accounts Receivable
- 25 Inventories
- 26 Notes Payable and Receivable
- 27 Introduction to Partnerships
- 28 Financial Statements and Liquidation of a Partnership
- 29 Ethics in Accounting

Real-World Applications

- Case studies bring accounting process to life.
- Realistic examples ask students to apply what they learn.
- Program teaches manual operations such as journal entries.
- Students use spreadsheet applications and software that is common in offices today.
- Students apply what they learn with mini practice sets (completed manually or using software).
- Program aligns to Peachtree® Accounting and Quickbooks® (and includes templates and exercises for both).

Career and College Readiness

- Each chapter includes studies of Real-World Accounting careers
- Career and College Readiness activities reinforce the skills needed for college or job success.

Business Simulations

Great Escapes

Sole Proprietorship Service Business Simulation

This simulation can be completed after Chapter 11. 5-7 hours manually; 2-3 hours on computer.

Outer Banks Marketplace, Inc.

Closely Held Merchandising Business Simulation

This simulation can be completed after Chapter 20. 15-20 hours manually; 5-7 hours on computer.

Digital Express

Closely Held Merchandising Corporation Simulation

This simulation can be completed after Chapter 26. 5-15 hours manually; 5-7 hours on computer.



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Glencoe Accounting: Real World Applications and Connections © 2012

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Chapter Study Guides and Working Papers, Chapters 1-29	978-0-07-895872-4	34.95
Chapter Study Guides and Working Papers, Chapters 1-13	978-0-07-895869-4	24.78
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Teacher Materials

Teacher Edition	978-0-07-895867-0	\$104.10
TeacherWorks™ Plus CD-ROM	978-0-07-895878-6	189.00
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Multimedia and Technology

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Using QuickBooks® with Glencoe Accounting	978-0-07-895880-9	26.79

Assessment

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Simulations

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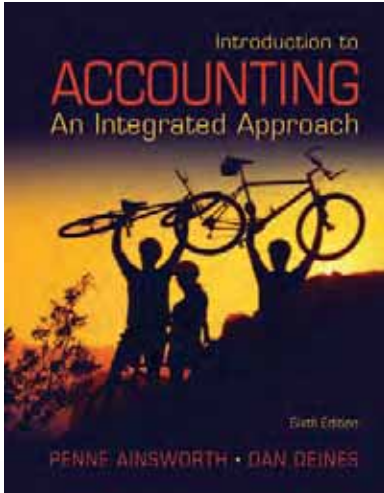
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Introduction to Accounting

An Integrated Approach

Sixth Edition, © 2011

Ainsworth • Deines

Integrates financial and managerial accounting

The authors focus on the business process and examine the activities from both an external, financial reporting perspective and an internal, management decision making perspective. Financial and Managerial Accounting are important subsystems of the same accounting information system, but serve different user groups.

- Real-world applications, including actual financial statements, are incorporated to reinforce the relevance of topics to real business situations.
- Active learning is promoted through Enhance Your Understanding “probing” questions placed sporadically throughout many chapters.
- New Fast Fact Boxes, integrated throughout many chapters, provide additional information related to chapter concepts in a short, trivia-like manner.

The approach taken to accounting is a business process perspective. Within the operating, financing, and investing parts of the text, the authors discuss business processes according to the logical way businesses function. Businesses first plan activities, then they perform those activities, and finally they evaluate the results of those activities. Within this framework, the performance phase is when information is captured and recorded in the financial accounting system. This approach allows students to understand that accounting is a vital link between business processes and business decisions in a complex environment.

The sixth edition focuses on improving the text’s readability and real-world examples. In particular, the following changes have been made:

- Updates for IFRS developments
- Updates for XBRL developments
- Updates for FASB Codification
- More numerical examples
- Updated end-of-chapter materials, particularly Ethical Challenges

Features:

- The Key Concepts feature highlights the important concepts in each chapter.
- The Chapter Beacons map out where each chapter fits into each cycle.
- In-depth financial statement coverage appears early in the text.
- Many real-world applications reinforce the relevance of the topics and enhance student interest.
- Real financial statements appear throughout the text.
- The Apple® annual report is referenced throughout the text to tie content together.
- “Enhance Your Understanding” questions can be used to initiate class discussion and challenge students to consider what they have learned.

mhhe.com/ainsworth6e

Text (hardcover), 672 pp. 978-0-07-813660-3

Text Contents

Part One-Introduction:

Business Operating Activities

Chapter 1: Accounting and Business

Chapter 2: Business Processes and Accounting Information

Chapter 3: Operating Processes: Planning and Control

Part Two-Planning: Operating Activities

Chapter 4: Short-Term Decision Making

Chapter 5: Strategic Planning Regarding Operating Processes

Chapter 6: Planning, the Balanced Scorecard, and Budgeting

Part Three-Recording

and Evaluating: Operating Activities

Chapter 7: Accounting Information Systems

Chapter 8: Purchasing/Human Resources/ Payment Process: Recording and Evaluating Expenditure Process Activities

Chapter 9: Recording and Evaluating Conversion Process Activities

Chapter 10: Marketing/Sales/Collection/ Customer Support Process: Recording and Evaluating Revenue Process Activities

Part Four-Introduction:

Capital Resource Process Activities

Chapter 11: Time Value of Money

Part Five-Planning:

Capital Resource Process Activities

Chapter 12: Planning Investments: Capital Budgeting

Chapter 13: Planning Equity Financing

Chapter 14: Planning Debt Financing

Part Six-Recording and Evaluating

Capital Resource Process Activities

Chapter 15: Recording and Evaluating Capital Resource Process Activities: Financing

Chapter 16: Recording and Evaluating Capital Resource Process Activities: Investing

Part Seven-Evaluating:

Operating and Capital Resource Processes

Chapter 17: Company Performance: Profitability

Chapter 18: Company Performance: Owners’ Equity and Financial Position

Chapter 19: Company Performance: Cash Flows

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Lessons are correlated to the chapters in our text, *Personal Finance*, on page 13.

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- Offers research-based reading strategies to improve reading skills
- Includes correlations to NBEA and CEE economic standards
- Available both in print and online—Four topical modules are available with *Personal Finance* to fit short courses and units

Academic Rigor

- Glencoe's *Business and Personal Finance* is a comprehensive, rigorous course that provides a solid foundation for financial literacy and reinforces core academic curriculum standards.
- The program fully supports the Perkins Act mandates for rigor, relevance, and relationships.

Project-Based Learning

- Hands-on applications help students see the relevancy of what they learn.
- Discovery Projects begin every chapter.
- Unit Projects extend exploration of chapters or subject areas.

College and Career Readiness

- Personal Finance Literacy is a critical component of each student's success.
- **Ask Standard & Poor's** features give insight from the most trusted name in finance.
- **Common Cents** provides quick practical tips for financial decision making.
- With **Document Detective**, students explore financial documents they need to make financial decisions.



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Business and Personal Finance © 2012

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Student Edition.....	978-0-07-894580-9.....	\$75.45
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Personal Finance

This program includes the same content as *Business and Personal Finance*, but is designed for the *Personal Finance* course.



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Personal Finance © 2012

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Career Companions

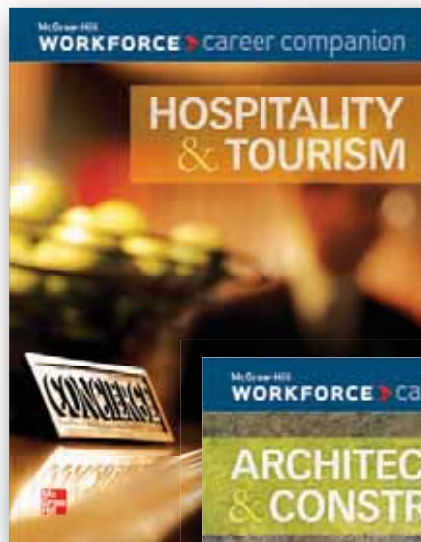
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 5. The World of Work
- Engage students with 18 brief, but meaningful game-like Life Lesson activities
- Personalize student needs with projects linked to Individual Journals and Learning Paths

Help Students Plan for What Comes Next

Give students the tools to map out realistic plans to attain future goals with contextualized career inventories, searchable school and career databases, job profiles, and robust reporting.

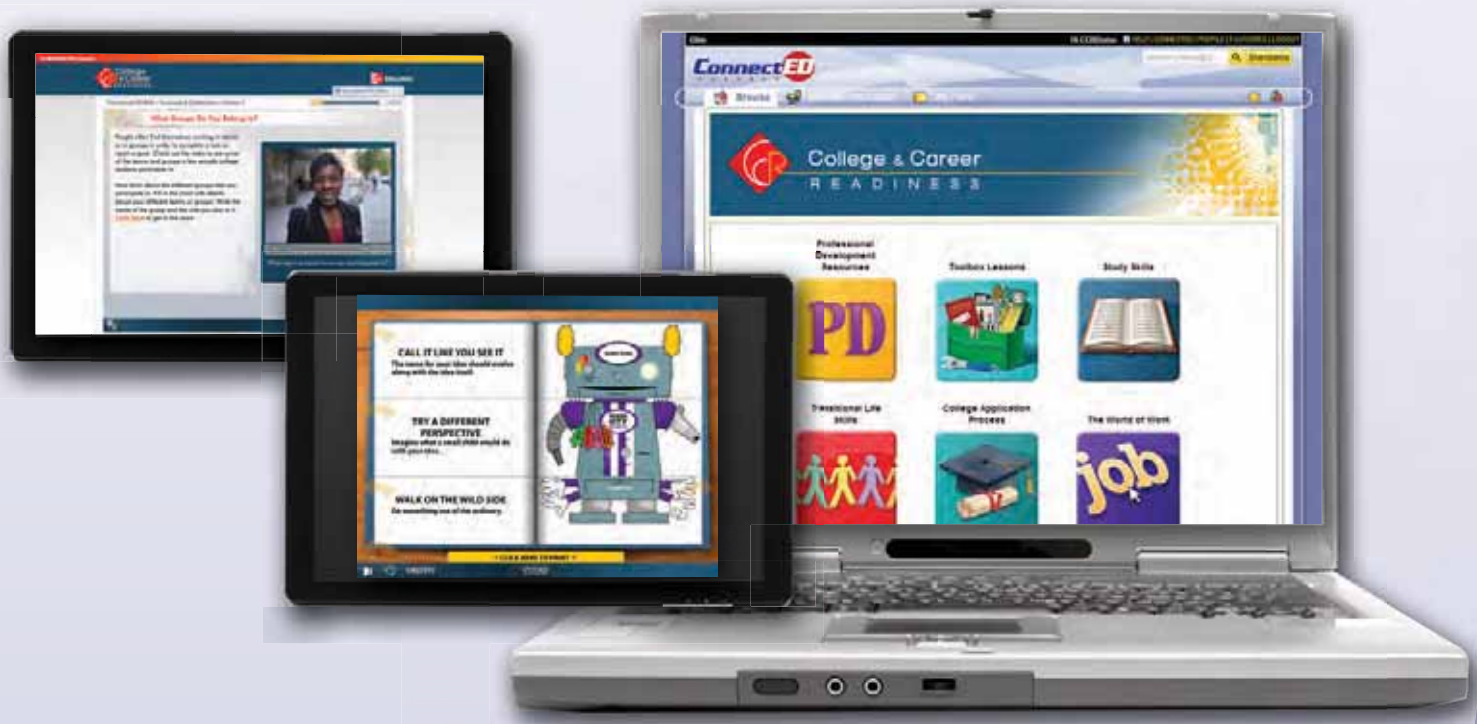


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